BOARD OF DIRECTORS
AGENDA

Friday, December 6, 2013
10 a.m. to 12 noon
SANDAG Board Room
401 B Street, 7th Floor
San Diego

AGENDA HIGHLIGHTS

• SAN DIEGO FORWARD: THE REGIONAL PLAN:
ALTERNATIVE LAND USE SCENARIOS

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MESSAGE FROM THE CLERK
In compliance with Government Code §54952.3, the Clerk hereby announces that the compensation for legislative body members attending the following simultaneous or serial meetings is: Executive Committee (EC) $100, Board of Directors (BOD) $150, and Regional Transportation Commission (RTC) $100. Compensation rates for the EC and BOD are set pursuant to the SANDAG Bylaws and the compensation rate for the RTC is set pursuant to state law.

MISSION STATEMENT
The 18 cities and county government are SANDAG serving as the forum for regional decision-making. SANDAG builds consensus, makes strategic plans, obtains and allocates resources, plans, engineers, and builds public transit, and provides information on a broad range of topics pertinent to the region's quality of life.

San Diego Association of Governments · 401 B Street, Suite 800, San Diego, CA 92101-4231
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BOARD OF DIRECTORS
Friday, December 6, 2013

ITEM # | RECOMMENDATION
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1. | PUBLIC COMMENTS/COMMUNICATIONS/MEMBER COMMENTS

Public comments under this agenda item will be limited to five public speakers. Members of the public shall have the opportunity to address the Board on any issue within the jurisdiction of SANDAG that is not on this agenda. Other public comments will be heard during the items under the heading “Reports.” Anyone desiring to speak shall reserve time by completing a “Request to Speak” form and giving it to the Clerk of the Board prior to speaking. Public speakers should notify the Clerk of the Board if they have a handout for distribution to Board members. Public speakers are limited to three minutes or less per person. Board members also may provide information and announcements under this agenda item.

REPORTS (Item 2)

+2. | SAN DIEGO FORWARD: THE REGIONAL PLAN: ALTERNATIVE LAND USE SCENARIOS (Lemon Grove Mayor Mary Sessom, Regional Planning Committee Chair; Carolina Gregor)

This item presents the analysis of three alternative land use scenarios, which tests the potential to further reduce greenhouse gas emissions beyond what is projected in the Series 13 Regional Growth Forecast. The Board of Directors is asked to review and discuss the analysis, which will help inform San Diego Forward: The Regional Plan.

3. | CONTINUED PUBLIC COMMENTS

If the five speaker limit for public comments was exceeded at the beginning of this agenda, other public comments will be taken at this time. Subjects of previous agenda items may not again be addressed under public comment.

4. | UPCOMING MEETINGS

The next Board Business meeting is scheduled for Friday, December 20, 2013, at 9 a.m. (third Friday due to the holiday schedule).

5. | ADJOURNMENT

+ next to an agenda item indicates an attachment
* next to an agenda item indicates a San Diego County Regional Transportation Commission item
SAN DIEGO FORWARD: THE REGIONAL PLAN: ALTERNATIVE LAND USE SCENARIOS

Introduction

On September 13, 2013, the Board of Directors discussed three land use scenarios that could be analyzed for their potential to further reduce greenhouse gas (GHG) emissions beyond what is projected in the Series 13 Regional Growth Forecast. The Regional Planning and Transportation Committees, various working groups, and the public provided input to help shape the scenarios. This work fulfills a commitment made by SANDAG when it adopted the 2050 Regional Transportation Plan and its Sustainable Communities Strategy (2050 RTP/SCS) to evaluate alternative land use scenarios to further reduce GHG. Staff is seeking input from the Board of Directors on the analysis, which will help inform San Diego Forward: The Regional Plan.

The region’s vision of its future has been evolving for decades. This evolution is illustrated in the figures below, which show the region’s projected housing and job growth based upon local general plans in 1999 (left) and 2013 (right). Over just 14 years, local plans have been updated to concentrate growth within the urbanized areas of the region, closer to existing and planned transportation infrastructure, while increasing land area dedicated to open space and habitat preservation. These land use changes implement the vision and goals set forth in the Regional Comprehensive Plan, adopted by SANDAG in 2004. These changes have resulted in an estimated reduction in GHG emissions of between 25 and 30 percent.
**Alternative Scenarios**

The three alternative scenarios discussed by the Board of Directors are described below, with more detailed assumptions provided in Attachment 1. While each is different, all scenarios use the Series 13 Regional Growth Forecast as the numeric base; assume the same transportation network; include the same environmental constraints; protect university, military, and institutional lands; and assume entitled development projects to 2020. In addition, all three scenarios allocate all future growth within the identified boundaries shown below in brown, and assume no future growth outside the boundaries, except for currently entitled projects. The scenarios were created as a planning exercise and do not reflect locally planned land uses.

**Scenario A: Second Units and Infill**

Scenario A constrains future residential and employment growth to the west of the incorporated cities boundaries, and tests the impact of second units.

**Scenario B: Transit Oriented Development**

Scenario B concentrates new housing and jobs around existing and future transit stations included in the 2050 RTP/SCS. New development consists primarily of urban/compact development.

**Scenario C: Multiple Dense Cores**

Scenario C focuses future growth into four dense cores. New housing and jobs consist of urban/compact development concentrated in North County; Mid-County; the greater Downtown area; and South County / International Border.

**Greenhouse Gas Emissions Analysis**

The initial analysis indicates that projected GHG emissions decrease most significantly between the Series 9 and Series 13 Regional Growth Forecasts (between 25 and 30 percent). GHG emissions have the potential to continue to decrease in comparison to Series 13 under the three scenarios, although at a slower pace (up to an additional 3 percent). Scenarios B and C are projected to achieve the greatest reductions.

**Possible Alternative Futures**

Series 9 Forecast: Pre-Regional Comprehensive Plan

Series 13 Forecast: Current Plans

Scenario A: Second Units

Scenario B: TOD

Scenario C: Multiple Cores

25%-30% GHG reductions

0%-3% GHG reductions
This analysis has been conducted with a sketch modeling tool (known as “UrbanFootprint”), which is in use by several regional agencies throughout California. This tool requires less effort than the more complex transportation models and is intended to give indications or a “sketch” of the results. The “UrbanFootprint” sketch modeling tool allows us to more quickly run and compare scenarios based on several indicators, including GHG reductions. This tool could eventually be used by jurisdictions for local planning efforts, which if adopted, could be incorporated into future regional forecasts.

Similar to other planning tools, the assumptions used as inputs affect the resulting outcomes. Of particular note, since the three land use scenarios were evaluated, additional collaborative work has been undertaken across the state to develop consistent vehicle operating cost and other assumptions to be incorporated into the more complex transportation models that are used in the RTPs. Therefore, it is important to recognize that these initial GHG results produced through the sketch planning tool may vary from future model results that will be reported using the more complex land use and transportation models in San Diego Forward: The Regional Plan.

Concurrent with the scenario planning effort, SANDAG has been developing the Series 13 Regional Growth Forecast through the horizon year of 2050. In October, the Board accepted Series 13 for planning purposes for San Diego Forward: The Regional Plan and related planning efforts. The forecast is a separate and independent effort from the scenarios.

**Discussion and Next Steps**

Staff is seeking input from the Board of Directors on the land use scenario results and how the results may help shape a refined vision for the region’s future growth and development. The Board’s discussions and policy direction concerning the scenarios described in this report could influence the vision contained in San Diego Forward: The Regional Plan. Over time, land use plans are expected to continue to change as they have over the past 14 years. Local general and specific plan updates have collectively moved the region toward more compact development patterns, resulting in fewer projected GHG emissions. Similar actions in the future may move the region further in this direction. Board discussion is requested on the scenario results and on ideas for how the scenario results could be considered in San Diego Forward: The Regional Plan and combined with future innovations in technology.

GARY L. GALLEGOS
Executive Director


Key Staff Contact: Carolina Gregor, (619) 699-1989, carolina.gregor@sandag.org

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1 Future growth consists of approximately 333,000 new homes; 490,000 new jobs; and 975,000 more people between 2012 and 2050.
2 Transportation network consists of the currently adopted 2050 RTP/SCS revenue constrained network.
3 Environmentally constrained lands include parks, open space, protected lands, conserved habitat, and steep slopes.
UrbanFootprint Scenario Development Assumptions
for SANDAG Alternative Land Use Scenarios
Prepared by Calthorpe Associates | November 22, 2013

The SANDAG alternative land use scenario development process explores alternative land use distributions to the Series 13 Regional Growth Forecast. Series 13 provides an updated base year (2012) environment for the San Diego region, and projects the region’s population, housing, and employment to 2050. Three land use alternatives, along with high-level assumptions, were outlined by the SANDAG Board of Directors, Policy Advisory Committee members, working group members, and the public. These alternatives (Scenarios A, B, and C) were then built by Calthorpe Associates using the ‘UrbanFootprint’ sketch modeling tool. For comparison purposes, Calthorpe Associates also ‘translated’ the Series 13 Forecast data into UrbanFootprint, and integrated a past-trend scenario based on the SANDAG Series 9 Forecast (1999) into the sketch modeling framework.

All scenarios are built upon a base year of 2012, with a horizon year of 2050. Each scenario accommodates the entire Series 13 Forecast to 2050, which consists of a growth increment of approximately 333,000 new housing units, 490,000 new jobs, and 975,000 new people. The year-2012 UrbanFootprint base data ‘canvas,’ the layer upon which all future growth or change is applied, was developed in close coordination with SANDAG staff based on the detailed parcel and related data of the Series 13 2012 base year datasets. In addition to these common forecast-level characteristics, the three alternative land use scenarios assumed the following constants:

- Used the same transportation network (the revenue constrained transportation network from the 2050 Regional Transportation Plan/Sustainable Communities Strategy [2050 RTP/SCS]);
- Included the same environmental constraints consistent with those depicted in the 2050 RTP/SCS, including parks, open space, protected lands, conserved lands, and steep slopes;
- Protected existing and planned university, military, and institutional lands, such as health care facilities and schools. Attributes\(^1\) from the Series 13 2050 Master Geographic Reference Areas (MGRAs)\(^2\) with Institutional/University/Military uses were passed directly into the respective MGRAs for all scenarios; and,
- Assumed the construction of development projects that are entitled for development between now and 2020. All MGRAs were passed attributes from the entitlement areas dataset if they were designated as having projects with plans that have already been approved (“Entitlement Area”).

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\(^1\) Attributes consist of detailed information maintained by SANDAG on dwelling units, employment and land use (by type) for base and forecast years in its Geographic Information System (GIS).

\(^2\) Master Geographic Reference Areas (MGRAs) are geographic units roughly the size of a city block developed and maintained by SANDAG to support demographic modeling and forecasting.
Regional housing and employment distributions were controlled to four regional zones identified by SANDAG (shown in Figure 1). The residential and employment growth totals projected for each zone according to the Series 13 Forecast were maintained in each of the alternative land use scenarios, with the restriction that growth occur within specified scenario boundaries within each zone. Table 1 details the Series 13 dwelling unit and employment distribution into the four regional zones.

Table 1: Series 13 Net Increment Growth by Zone

<table>
<thead>
<tr>
<th>Zone</th>
<th>Dwelling units*</th>
<th>Employment*</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Number</td>
<td>Percent</td>
</tr>
<tr>
<td>1</td>
<td>53,502</td>
<td>16%</td>
</tr>
<tr>
<td>2</td>
<td>181,717</td>
<td>56%</td>
</tr>
<tr>
<td>3</td>
<td>28,421</td>
<td>9%</td>
</tr>
<tr>
<td>4</td>
<td>62,180</td>
<td>19%</td>
</tr>
<tr>
<td>Total</td>
<td><strong>325,819</strong></td>
<td></td>
</tr>
</tbody>
</table>

*Varies from series 13 forecast increment due to specific unit type or employment type losses for some types in some zones over the 38-year forecast period (2012-2050).

Each of the land use alternatives was modeled to gauge its relative impacts on scenario performance metrics, including land consumption, passenger vehicle travel, greenhouse gas emissions, energy and water use, and local infrastructure costs. Modeling assumptions were developed by Calthorpe Associates in consultation with SANDAG staff and regional experts in relevant subject areas. As described in the following sections, each scenario varies in its growth boundaries, allocation of growth around high-quality transit nodes, integration of walkable street patterns, allocation of accessory units to existing single family parcels, and degree of growth focused within the defined Smart Growth Opportunity Areas (SGOAs) of the Smart Growth Concept Map. In all cases, scenario land uses were...
translated or built using the library of UrbanFootprint Place Types, which depict a full spectrum of development options ranging from the most urban mixed use conditions to more suburban and rural single-use residential and employment patterns. In the case of SGOAs, Place Types allocated to specific SGOA areas were applied based on a ‘crosswalk’ between the SGOAs and UrbanFootprint Place Types, as laid out in Table 2.

<table>
<thead>
<tr>
<th>SANDAG SGOA Type</th>
<th>Primary Focus Type</th>
<th>UrbanFootprint Place Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Urban Center</td>
<td>Residential</td>
<td>City Residential</td>
</tr>
<tr>
<td>Urban Center</td>
<td>Commercial</td>
<td>City Commercial</td>
</tr>
<tr>
<td>Urban Center</td>
<td>Mixed</td>
<td>City Mixed Use</td>
</tr>
<tr>
<td>Town Center</td>
<td>Residential</td>
<td>Town Residential</td>
</tr>
<tr>
<td>Town Center</td>
<td>Commercial</td>
<td>Town Commercial</td>
</tr>
<tr>
<td>Town Center</td>
<td>Mixed</td>
<td>Town Mixed Use</td>
</tr>
<tr>
<td>Community Center</td>
<td>Residential</td>
<td>Village Residential</td>
</tr>
<tr>
<td>Community Center</td>
<td>Commercial</td>
<td>Village Commercial</td>
</tr>
<tr>
<td>Community Center</td>
<td>Mixed</td>
<td>Village Mixed Use</td>
</tr>
<tr>
<td>Transit Corridor</td>
<td>Residential</td>
<td>Town Residential</td>
</tr>
<tr>
<td>Transit Corridor</td>
<td>Commercial</td>
<td>Town Commercial</td>
</tr>
<tr>
<td>Transit Corridor</td>
<td>Mixed</td>
<td>Town Mixed Use</td>
</tr>
</tbody>
</table>

In consultation with SANDAG staff, a series of scenario development ‘rules’ was developed to reflect different growth concepts, forming the basis of where and in what form growth would be allocated in each scenario. Scenarios were built in UrbanFootprint using the rules to establish spatial and quantitative distributions of land uses in terms of UrbanFootprint Place Types. The specific rules for each scenario are detailed in the following sections.

**Scenario A: Second Units and Infill/Redevelopment in Urban and Suburban Areas**

The focus of Scenario A is to constrain future residential and employment growth to the boundaries of existing incorporated jurisdictions (and within the unincorporated “islands” inside the incorporated city boundaries), and to test the impact of a focused distribution of second units to specified single family parcels (also known as accessory units or granny flats). This required that all Series 13 growth projected in the unincorporated areas outside of existing incorporated jurisdictional boundaries be reallocated to the Scenario A zone. The majority of accessory unit additions were focused within two miles of fixed-route transit

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Figure 2: Scenario A Boundary
stops, and the reallocation of other dwelling units and employment focused on SGOAs and the MGRAs within one mile of existing/planned fixed-route transit stops included in the 2050 RTP/SCS (including commuter rail, light rail, and bus rapid transit (BRT) stops). In addition to the common rules applied to all scenarios, Scenario A was built to meet the rules detailed as follows:

- **Growth constrained by the Scenario A boundary.** All new residential and employment growth fell within the Scenario A boundary as seen in Figure 2, except for Entitlement Areas and specified Institutional/University/Military zones from the Series 13 dataset.

- **Allocation of Series 13 2050 attributes within the Scenario A boundary.** To form the baseline scenario land use distribution, the first pass allocated Series 13 2050 attributes to all MGRAs within the Scenario A boundary.

- **Allocation of accessory units.** Parcels with a minimum size of 7,000 square feet and containing a single dwelling unit were identified as candidates for accessory units. Using the proportional zonal distribution of new single family units in the Series 13 2050 dataset, accessory units and their associated UrbanFootprint attributes (such as parcel acres and building square feet) were assigned to candidate parcels and loaded into the MGRA geography. The first pass of allocating accessory units placed 90 percent of the approximately 26,000 accessory units on candidate parcels within two miles of a high-quality/fixed route transit stop. The remaining 10 percent of units were assigned to candidate parcels outside of the two-mile buffer from transit stops.

- **Allocation of all remaining growth within Scenario A boundary using scenario rules.** The remaining growth from the Series 13 2050 dataset that fell outside of the Scenario A boundary, and was not single family or within an Institutional/University/Military area, was allocated within the Scenario A boundary. The rules allocated these remaining multi-family or attached housing units and jobs with a focus on SGOAs, transit proximity, and planned industrial areas (for industrial jobs). Additionally, these units were allocated so that total dwelling units, and total employment, including total retail, total office, and total industrial employment, were distributed across the four regional zones to match the distributions of the Series 13 2050 scenario.

- **All new growth avoided ‘constrained land’.** All parcels classified as constrained, which includes parks, open space, protected lands, conserved lands, and steep slopes, were not allowed to take new growth.

- **Allocation of base-year attributes to all no-change areas.** All remaining MGRAs that did not receive any new growth were passed attributes from the scenario base year (2012), as depicted in the UrbanFootprint base ‘canvas’ upon which all future growth or change is applied.
Scenario B: Transit Oriented Development

Scenario B was a highly constrained scenario that required that all new growth be focused within one mile of a high-quality/fixed route transit stop. To allocate a land use pattern to meet regional and zonal distributions of dwelling units and employment by type, Scenario B had a high proportion of “refill development” (infill and redevelopment) and urban/compact development. A detailed list of rules used to construct Scenario B follows:

- **Growth constrained by the Scenario B boundary.** All new residential and employment growth fell within the Scenario B boundary (one mile from high quality, fixed-route transit stops), except for Entitlement Areas and specified Institutional/University/Military zones from the Series 13 2050 dataset.

- **Allocation of units to SGOA MGRAs.** Growth was allocated to SGOA geographies within the Scenario B boundary. Place types were assigned based on the type of SGOA and a base-year assessment of whether a given MGRA had a residential, commercial, or mixed-use focus.

- **Allocation of units to transit proximate locations.** The next pass allocated units to transit-proximate locations using the base-year assessment of a given MGRA’s primary focus type and its proximity to transit within the Scenario B boundary. The intensity of new growth was determined by the quantity of dwelling units and employment to meet the zonal distributions of the Series 13 2050 scenario.

- **Allocation of industrial units to planned industrial MGRAs within the Scenario B boundary.** To meet the zonal distributions of industrial employment, industrial-focused Place Types were assigned to MGRAs within the Scenario B boundary that contained planned industrial land uses from the Series 13 2050 dataset.

- **All new growth avoided redevelopment of single family dwelling unit parcels.** A parcel-level analysis was used to identify which parcels fell within urban, greenfield, or constrained lands based on the UrbanFootprint landtype dataset. Single family parcels that fell within Scenario B boundaries, and were not specifically identified by SANDAG as being likely to redevelop or intensify in the Series 13 Forecast, were not allowed to take new growth or be redeveloped.

- **All new growth avoided ‘constrained land’.** All parcels classified as constrained, which includes parks, open space, protected lands, conserved lands and steep slopes, were not allowed to take new growth.

- **Allocation of base-year attributes to all no-change areas.** All remaining MGRAs that did not receive any new growth were passed attributes from the scenario base year (2012), as depicted in the UrbanFootprint base ‘canvas’ upon which all future growth or change is applied.
Scenario C: Multiple Dense Cores

Scenario C was governed by a similar set of rules to Scenario B, but utilized a modified scenario boundary that focused growth within four existing urbanized areas in the SANDAG region. As a result, Scenario C is highly focused on refill development (infill and redevelopment) within urban cores and around high quality transit, fixed-route stops. The scenario rules are as follows:

- **Growth constrained by the Scenario C boundary.** All new residential and employment growth fell within the Scenario C boundaries, except for Entitlement Areas and specified Institutional/University/Military zones from the Series 13 2050 dataset.

- **Allocation of units to SGOA MGRAs.** Growth was allocated to SGOA geographies within the Scenario C boundaries. Place Types were assigned based on the type of SGOA and a base-year assessment of whether a given MGRA had a residential, commercial, or mixed-use focus.

- **Allocation of units to transit proximate locations.** The next pass allocated units to transit-proximate locations using the base-year assessment of a given MGRA’s primary focus type, and its proximity to transit within the Scenario C boundaries. The intensity of new growth was determined by the quantity of dwelling units and employment required to meet the zonal distributions of the Series 13 2050 scenario.

- **Allocation of industrial units to planned industrial MGRAs within the Scenario C boundaries.** To meet the zonal distributions of industrial employment, industrial focused place types were assigned to MGRAs within the Scenario C boundaries which contained planned industrial land uses from the Series 13 2050 dataset.

- **All new growth avoided redevelopment of single family dwelling unit parcels.** A parcel level analysis was used to identify which parcels fell within urban, greenfield, or constrained lands based on the UrbanFootprint landtype dataset. Single family parcels that fell within Scenario C boundaries, and were not specifically identified as being likely to redevelop or intensify in the Series 13 Forecast, were not allowed to take new growth or be redeveloped.

- **All new growth avoided ‘constrained land’.** All parcels classified as constrained, which includes parks, open space, protected lands, conserved lands and steep slopes, were not allowed to take new growth.

- **Allocation of base-year attributes to all no-change areas.** All remaining MGRAs that did not receive any new growth were passed attributes from the scenario base year (2012), as depicted in the UrbanFootprint base ‘canvas’ upon which all future growth or change is applied.

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1 The UrbanFootprint sketch model work to test the alternative land use scenarios is being funded in part through a grant awarded by the Strategic Growth Council. The statements and conclusions resulting from these efforts are not necessarily those of the Strategic Growth Council or of the Department of Conservation, or its employees. The Strategic Growth Council and the Department make no warranties, express or implied, and assume no liability for the statements or the information contained in the work products.
Why Prepare Scenarios?

Commitment to prepare alternative scenarios to explore what it would take to further reduce GHG emissions from cars and light trucks beyond those in the 2050 RTP/SCS.
The Region’s Evolution

Comparing Growth Projected in 1999 and 2013
Iterative Planning Process

Smart Growth Concept Map
Three Alternative Land Use Concepts

- **Scenario A**: Second Units and Infill
- **Scenario B**: Transit Oriented Development
- **Scenario C**: Multiple Dense Cores

Input and Ideas
UrbanFootprint Sketch Model

Data Development and Organization
- Base Data
- Future Plan / Scenario Data

Scenario Development
- Existing Plan Translation
- Scenario Painting / Editing

Analysis
- Public Health
- Transportation
- Building Energy Use
- Building Water Use
- Building Construction
- Building Services
- Building Environment
- Local Government
- Local Economic Impact

UrbanFootprint Place Types

Examples of existing development in the region
UrbanFootprint Place Types

Examples of proposed development projects

- Little Italy – San Diego
- University Specific Plan – San Marcos
- Park Village - National City
- Millenia – Chula Vista
- Chula Vista Bayfront – Port of San Diego
- Park Station – La Mesa

Constants

- Series 13 forecast residential and job growth totals
- 2050 RTP/SCS transportation network
- Environmental constraints
- University, military, institutional lands
- Entitled projects
Variables

Scenario A

Scenario B

Scenario C

Results and Board Discussion

1999 Forecast  2013 Forecast

25-30% Per Capita GHG Reductions

Possible Alternative Futures:
Scenario A  Scenario B  Scenario C

0-3% Per Capita GHG Reductions