

## A BOLD NEW TRANSPORTATION VISION FOR THE SAN DIEGO REGION

**Convenience, reliability, travel time, comfort, accessibility, and cost are major factors people consider when deciding how to get around our region.**

While transit boardings have increased in recent years, peak period freeway delay has increased at an even greater pace. The region's population is anticipated to reach four million by 2050, which will lead to new challenges in maintaining an efficient, equitable, sustainable, and accessible transportation system. Our approach needs to evolve.

SANDAG is developing a bold new vision for San Diego Forward: The 2021 Regional Plan with the goal of transforming the way people and goods move throughout the San Diego region.

**Built on the significant public input received so far, this new vision for the future will:**

- Create a compelling alternative to driving
- Connect communities to major destinations and jobs
- Meet or exceed local, regional, and state climate targets
- Support the wide range of travel needs for all San Diegans
- Support housing and job growth
- Stimulate our regional economy

**TRANSFORMING THE WAY  
PEOPLE AND GOODS MOVE**

# A BOLD NEW TRANSPORTATION VISION...IN 5 BIG MOVES

BUILDING A WORLD CLASS TRANSPORTATION SYSTEM FOR THE SAN DIEGO REGION

## 5 BIG MOVES

Transportation technology is evolving and changing how we travel daily. Embracing these innovations, the 5 Big Moves will enhance connectivity, increase sustainability, and improve quality of life. The 2021 Regional Plan will synchronize the 5 Big Moves to deliver a fully integrated, world class transportation system.

### COMPLETE CORRIDORS



**The backbone of a complete transportation system that leverages technology, pricing, and connectivity to repurpose how both highways and local roads are used**

Complete Corridors increase safety, capacity, and efficiency; provide dedicated space for high-speed transit and other pooled services; manage demand in real-time; and maximize use of existing roadways. Local roads are designed and operated to equally accommodate all users, including transit, bikes, and pedestrians.

### TRANSIT LEAP



**A complete network of high-capacity, high-speed, and high-frequency transit services that incorporates new transit modes and improves existing services**

These routes will connect travelers to their homes, jobs, and other major destinations as fast or faster than driving.

### MOBILITY HUBS



**Places of connectivity where a variety of travel options converge to deliver a seamless travel experience**

Mobility Hubs are aligned with the Transit Leap and offer numerous shared mobility services, enhanced bike and pedestrian infrastructure, and supporting amenities that work for every traveler and trip, all in the heart of the communities where people live, work, and play.

### FLEXIBLE FLEETS



**On-demand, shared, electric vehicles that connect to transit and travel between Mobility Hubs along the network of Complete Corridors**

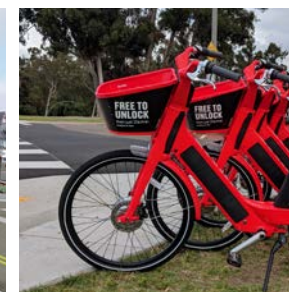
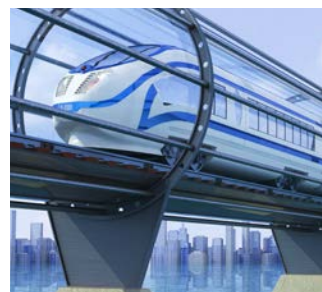
Diverse vehicles — including micromobility, like bikes and scooters, microtransit, and rideshare — provide personalized solutions for different types of trips and environments. In the future, driverless vehicle fleets will communicate to each other and surrounding infrastructure to make safe and timely connections.

### NEXT OS



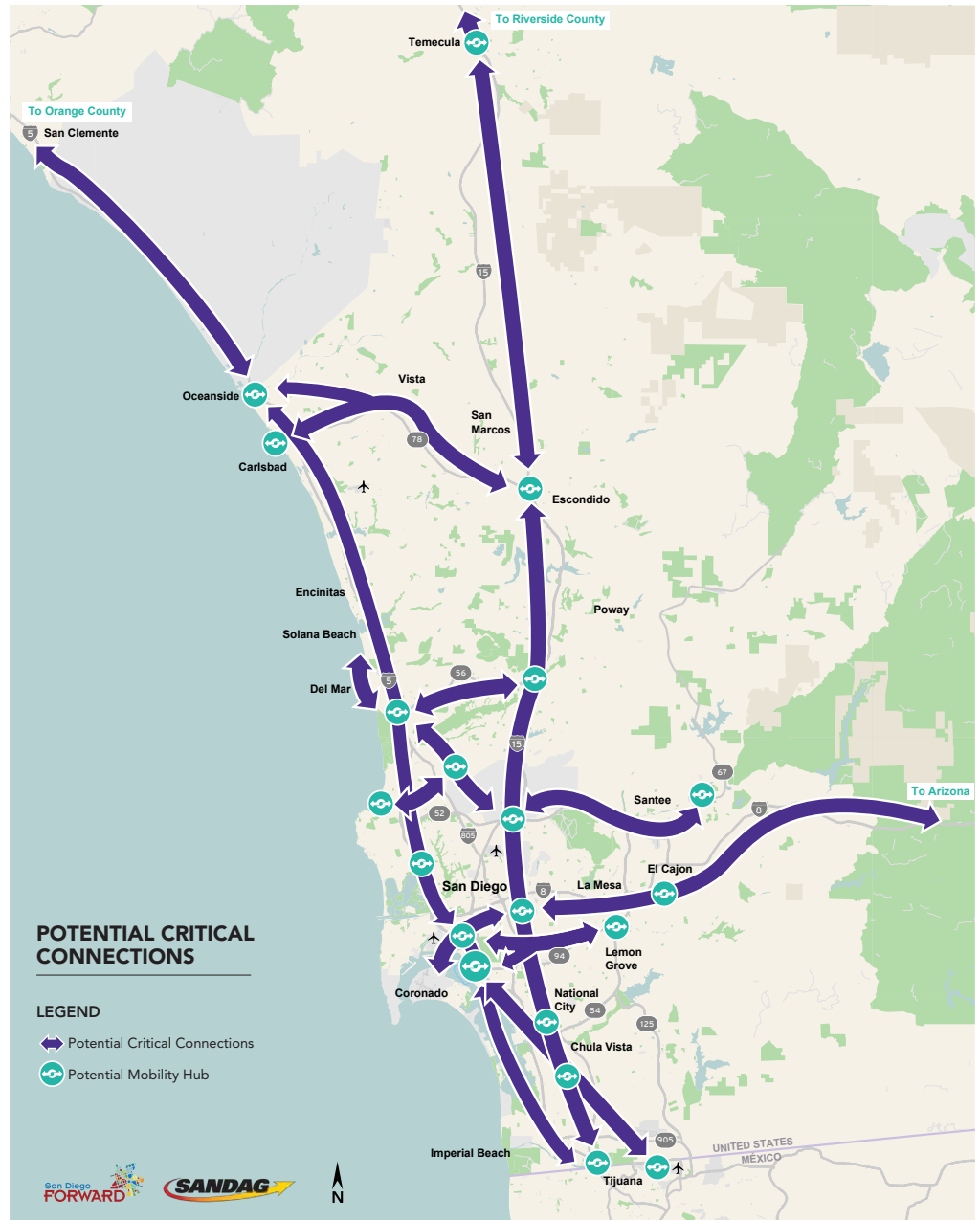
**The “brain” of the transportation system**

An integrated platform that will make all of the strategies work together by connecting users, transportation service providers, and infrastructure to orchestrate more efficient movement of people and goods. This holistic approach enables real-time data exchange for seamless multimodal travel, more accessible and cost-effective travel with a single payment and ticket, and dynamic pricing and incentives to balance network performance. This regional system manages supply and demand, drives system-wide optimization, and facilitates increased use of existing transportation systems to achieve desired goals around climate, environment, safety, and mobility.



# POTENTIAL CRITICAL CONNECTIONS

In 2018, thousands of San Diego County residents provided input on the development of the Regional Plan. This input, supported by data on where people live and work, helped to identify some initial key areas for transportation improvements. The 5 Big Moves will help make these critical connections throughout our region.



## NEXT STEPS

An outline of projects, programs, and policies that could be included in the 2021 Regional Plan will be developed during an ongoing process throughout 2019, and then made available for review and comment in late 2019.

**Sign up to receive email updates about when you can provide input and learn about upcoming webinars and discussion groups at [SDForward.com/subscribe](https://SDForward.com/subscribe).**



#SDForward  
#5BigMoves